

**Friends of the Georgetown Animal Shelter
Board Meeting Minutes- October 5, 2021
Georgetown City Hall Community Room**

Diane Murray called the meeting to order at 6:00 pm. All in attendance except for Jack Daly and Naomi Vitti. A quorum is present.

Secretary's Report:

A big thank you to Sharon Vitti for taking the September minutes. Elizabeth will format them to our usual template and send them out with October's final minutes. The board will vote to approve both sets of minutes next month.

Treasurer's Report:

JoAnna presented the financial records for September 2021. Our September income was \$3,671.96. We had \$226 of expenses. The ending balance in our checking account was \$24,561.35. Our savings account holds \$95,042.11. We earned \$44.81 in savings interest. Our Facebook account holds \$25. Our Vanguard lost around \$1,000.

JoAnna prepared a fundraiser spreadsheet that breaks down our Rentsch earnings. It was decided that various fees (Pay Pal, Stripe, etc.) would be subtracted from ticket sales for ease of accounting. As of the time of this meeting Rentsch had not given FOGAS the earnings from beer sales. JoAnna will be in touch with Naomi and ask that she touch base with Rentsch.

The FOGAS domain name and website addressed was renewed for another year using the card on file.

Susan made a motion to approve the report as presented. Mary seconded the motion and it was approved by the board.

JoAnna received information from Amplify Austin about advertising in 2021. The basic ad costs \$220. It costs \$634 for a quarter page ad. The quarter size ad will include the organization's name, contact information, logo, a link to the Amplify Austin donation page, a 30 word mission statement, and a picture. This is due to Amplify Austin on October 15.

Elizabeth made a motion that FOGAS purchase a quarter size ad. The ad will include a picture of the adoption trailer since FOGAS purchased the mural on its side. The mission statement will come from last year's FOGAS Amplify Austin page. Nigel seconded the motion and it was approved by the board.

Shelter Update:

April Haughey reported that there were 110 intakes last month. The rate of owner surrendered animals has gone up to 19% from 17%. 22 dogs and 37 cats were adopted last month. The shelter has standing appointments with Central Tx SPCA and Austin Humane Society to pull animals. This helps make kennel space. The length of stay at the shelter has also increased. It is now 11.2 days for dogs and 16 days for cats. April doesn't anticipate this changing as the dogs currently at the shelter are harder to adopt dogs.

The exhaust fans have started being installed in the cat room.

The shelter's booth at Popptober Fest was successful. The shelter gathered information on 35 potential volunteers, sold most of the shelter's shirts, and earned approximately \$1200 in donations and sales. The need for FOGAS to have it's own booth at events was discussed. The separation of the two organizations will make it less confusing for the public and make

recruiting easier. The next opportunity for FOGAS to have a booth will occur in April at the Red Poppy Festival. A decision about this event needs to happen in January.

Brandy (the shelter veterinarian) will attend a FOGAS meeting in either November or December.

Committee Reports:

Newsletter:

Nigel reports that he is currently working on the next issue. He plans to add pictures from Pints for Pups, interview Brandy, and feature the cat room exhaust fans.

The need for a photo sharing site was discussed. Developing an album in Google Pics was suggested.

Membership:

Sharon reported that FOGAS has gained two new members since Pints for Pups. One person submitted their information using a blue membership card and one person submitted on the website.

Fundraising Event Recap:

The following suggestions were made for the next Pints for Pups event:

We need people circulating among the tables.

Gather data from door prize tickets to add to newsletter distribution list

Place QR codes for membership and donation sites on tables

Rentsch has requested feedback about the site. Diane will meet with Naomi to develop this using the feedback generated in our email thread. It will be distributed to board members for approval before being sent to Rentsch.

New Business:

Lucy motioned that Chanel Chavez be added to the board. Chanel attends GHS and is an animal advocate. Diane spoke with her and agreed that she would be a good fit. Diane seconded the motion and it was approved by the board.

Elizabeth motioned that the board purchase a large memorial brick, at the cost of \$80, in honor of the dogs lost in the Pet Ponderosa fire on 9/18/2021.

The message will read:

The 75 dogs

lost on

09.18.2021

will always be

in our hearts.

Sharon seconded the motion and it was approved by the board. Elizabeth will forward the information to JoAnna so she can purchase the brick.

Amplify Austin will be March 2-3 2022.

Social Media needs will be added to next month's agenda.

The meeting was adjourned at 7:12 pm.

Respectfully submitted by Elizabeth Hinds, secretary